



Corporate Membership Packages

2023



Happier workers, higher productivity

The average commute in the UK is nearly one hour - a Beryl ride can make a commute more fun and healthier

With the average commuter in the UK wasting 12 days a year sitting in traffic, now is the perfect time to get your workforce moving with Beryl.

Using a Beryl bike, e-bike or e-scooter can help your staff be less stressed, more productive and take less sick days.

Research has shown that for a company with 100 people, just 30 minutes of physical activity a week for staff will prevent one sick day per employee saving the company £17,378.40 through sick days prevented.

Corporate Membership

Access for staff to Beryl bikes and scooters

We work with organisations of all sizes to provide a Beryl scheme that work for them, including:

- Staff access for sustainable travel
- Bay onsite
- Achieves CSR goals

There are primarily two types of membership packages:

Voucher codes - bulk buying discounted Minute Bundles and distribute to staff.

Automatic access - whitelisting the company email address for free access.

Corporate Membership:

Voucher Codes

Bulk buying Minute Bundles

An organisation can buy a bulk amount of Minute Bundles at a discounted rate to distribute among staff.

We recommend the 200 minute voucher as it provides enough opportunity to form a habit, but the package can be adjusted to any minute bundle offer.

For example:

1,000 x 200 minute bundles

£7,000 (£10,000 value)

Corporate Membership:

Automatic Access

Instant access for staff

We are able to whitelist a company email address providing free access for staff.

A simple user experience with staff only having to register on the Beryl app using their staff email address.

Monthly caps can be set depending on company budget.

For example:

1,000 x 30 minute pedal bike rides

£1,500

Corporate Parklet

A Beryl parklet provides, seating, planting, information totems and an area to park our bikes and e-scooters.

Our parklets are modular and can be built to preferred size and specification to fit into any commercial/communal space and are the perfect solution to substituting a parking bay for a multi-vehicle Beryl bay to increase awareness and ridership.

Parklets will increase engagement with staff and is a visual statement of your sustainability goals.



Case Study

We have successfully partnered with an organisation that employs 2,000 people and have installed a bay on site to increase awareness and encourage sustainable commuting.

Beryl x Avara Corporate Membership



16,763

Journeys



38,946

Total distance travelled (km)



5,416

Total journey time (hrs)



amount of times Avara staff have ridden the length of the UK



of journeys are over 10km suggesting staff are comfortable using the bikes for long journeys and feel safe on them.



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